PSA Script: KanCare Value Added Services Secretary Shawn Sullivan, November 2012

HI, I AM SECRETARY SHAWN SULLIVAN...FROM THE KANSAS DEPARTMENT FOR AGING AND DISABILITY SERVICES.

IF YOU'RE CURRENTLY ON MEDICAID IN KANSAS...YOU'LL SOON ENJOY THE BENEFITS OF THE NEW MEDICAID PROGRAM KNOWN AS KANCARE.

THIS NEW PROGRAM BEGINS IN JANUARY.

WITHIN THE NEXT FEW WEEKS YOU WILL FIND A KANCARE ENROLLMENT PACKET IN THE MAIL.

YOU'LL SEE THAT YOU HAVE BEEN ASSIGNED TO ONE OF THREE KANCARE MANAGED CARE PLANS.

BUT YOU DON'T HAVE TO STAY WITH THE PLAN YOU WERE ASSIGNED.

EACH PLAN OFFERS ITS OWN EXTRA SERVICES AT NO COST TO YOU.

THOSE INCLUDE SOME ADULT DENTAL CARE, WEIGHT LOSS SURGERY AND EVEN DISCOUNT COUPONS FOR FOOD AND FUN FOR YOUR FAMILY.

SOME PLANS ARE ALSO OFFERING THINGS LIKE GIFT CARDS AND CELLS PHONES THAT YOU CAN USE TO GET IN TOUCH WITH YOUR HEALTH CARE PROVIDERS.

IF YOU DON'T LIKE THE EXTRAS IN ONE PLAN, YOU CAN SWITCH TO ANOTHER. YOUR HEALTH CARE SERVICES WILL REMAIN THE SAME.

TO LEARN MORE, VISIT US AT KANCARE-DOT-K-S-DOT-GOV.